

REGISTRATION FORM

MHA Society for Healthcare Education Annual Meeting
Delta Regional Medical Center—Pavilion, 1693 Fairground Road
Greenville, MS
October 22, 2008

Fee: \$50.00 per Society Registrant
\$110.00 for Non-Society Registrants

Name: _____
Company: _____
Address: _____
City: _____ ST _____ Zip: _____
Email: _____

Billing Options:

- Please Bill**—Mail registration form or fax to 601.368.3200,
Attn: Diane Clift
- Check Enclosed**—Please make check payable to MHA and send it with
this form to Education Division, MHA, P.O. Box 1909, Madison, MS
39130-1909.
- Charge**—Visa/MasterCard/AmEx
Number _____ Exp. Date _____

For more information contact Judith Forshee, V P of Education &
Support Services at 601.368.3216 or email jforshee@mhanet.org.

For registration information contact Diane Clift, Member Services
Manager at 601.368.3217 or email dclift@mhanet.org.

CANCELLATION POLICY

- *Cancel up to three days prior to seminar: full refund.
- *Cancel one or two days prior to seminar: 50% refund.
- *Cancel the day of the program or fail to attend: no refund and will be billed
full price of program.

HOTEL INFORMATION

Holiday Inn Express

3090 Highway 82 East, Greenville, MS 38702
Reservations: 662-332-5800

Rate: \$99.00 Group Code: 363471(MHA) Expires 10/1/08
To make your reservation on line go to: www.hiexpress.com

Training for the Next Wave of Healthcare



MS Society for Healthcare
Educators Annual Meeting
Delta Regional Hospital—Pavilion
Greenville, MS
October 22, 2008





SPEAKERS

Melanie Fortenberry, RN, BSN, MHS, has 32 years of experience in Healthcare ranging from pediatrics to adult care, home health and geriatrics. Her experience has taken her to both the hospital and the community. For 20 years, she has served in the role of a hospital based educator, with an additional 5 years as a nurse recruiter. Ms. Fortenberry is presently serving as the Director of the Master's in Healthcare Administration program at Mississippi College in Clinton, and maintains part time status at her former employer, Baptist Health Systems, in Jackson, MS. Melanie is married, with two grown children. She and her husband both serve in ministry at a Baptist church in Madison, MS.

Gibby Russell, SPHEd, M.Ed, is the Director of Governmental Relations at Delta Regional Medical Center. Mr. Russell's areas of interest and skills range from strategic planning, legislative work, government affairs, education program management, economic development activities and customer service. Mr. Russell has been involved in several initiatives and programs that promote education, quality assurance and customer service strategies within healthcare.

TOPICS OF DISCUSSION

The Electronic Chart: Training for the next wave of Healthcare. Training a diverse staff for consistent safety practices as related to patient care. Presented by Melanie Fortenberry

The intended audience is those professionals who provide instruction and training to the bedside provider and support the management function and mission of the healthcare organization.

Participants are invited to bring samples of their current instructional materials related to introducing staff to regulatory safety topics.

Full credit is given to Information Services and to the Education Resource Center departments at Baptist for their development and training of the McKesson charting system, Care manager.

Leadership and Management Development Program Delta Regional Medical Center; "Developing Leaders From Within"
Presented by Gibby Russell

By providing a comprehensive leadership and management development program for directors, managers, assistant managers, supervisors and potential management, candidates' skills are cultivated and

enhanced from within. Through a continuous development of skills, the organization seeks to prepare to meet the challenges of a changing work environment; provide career paths for individuals interested in leadership opportunities; and maintain a pull of qualified candidates prepared to assume leadership roles.

"Mississippi Politics, The Legislative Process in 2009"
Presented by Gibby Russell

- Learn how the political system at the Capital dictates outcomes and politics surrounding Medicaid, etc.
- Learn how simply understanding the legislative process can enhance political outcomes.
- Why the average person has little input to political outcomes.
- What have you done for me lately?

"careLearning" Presented by Judith Forshee

Keeping employees trained appropriately and their skills and competencies up-to-date is a constant challenge for hospitals and health care providers. Add on the expenses associated with developing curriculum and difficulty of scheduling and it's easy to understand why healthcare providers are looking for alternatives to traditional training. *careLearning* is an Internet-based education management solution that offers something for everyone.

AGENDA

- | | |
|----------|---|
| 8:30 am | Registration and Refreshments |
| 9:00 am | <i>The Electronic Chart: Training for the next wave of Healthcare.</i>
Melanie Fortenberry |
| 10:00 am | <i>"Developing Leaders From Within"</i>
"Mississippi Politics, The Legislative Process in 2009"
Gibby Russell |
| 12:00 pm | Lunch (will be provided) |
| 1:00 pm | <i>"careLearning"</i>
Judith Forshee |
| 2:00 pm | Business Session |
| 3:00 pm | Adjourn |

